

# Shivam Chaturvedi

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## PROFESSIONAL SUMMARY

Strategic Research Analyst with 3+ years of experience in market intelligence, competitive intelligence, secondary research, and business insights. Skilled in transforming complex datasets into actionable recommendations using Excel, Power BI, SQL, and AI-assisted research workflows.

## CORE COMPETENCIES

**Research & Intelligence:** Market Intelligence, Competitive Intelligence, Industry Research, Secondary Research, Strategic Research

**Business Insights:** Trend Analysis, Competitor Benchmarking, Market Sizing, Consumer Insights

**Data Analytics:** Power BI, Excel, Data Validation, Reporting

**Technical Skills:** SQL, Python (Pandas)

**AI Research Tools:** ChatGPT, Claude, Gemini, Perplexity

## PROFESSIONAL EXPERIENCE

**Senior Research Associate — Market Intelligence & Business Insights** Sep 2024 – Present

- Conduct market intelligence and secondary research across industries to identify market trends, competitive landscapes, and growth opportunities.
- Analyze multi-source datasets and transform research findings into actionable business insights using Excel, Power BI, and AI-assisted research workflows.
- Support consulting and business strategy engagements through competitor benchmarking, trend analysis, market sizing, and insight generation.
- Perform data validation, quality assurance, and research audits to ensure reporting accuracy and decision-ready outputs.

**Research Analyst — ZIGRAM** Nov 2021 – Jan 2024

- Conducted AML/KYC investigations, due diligence research, and risk assessments using public and proprietary data sources.
- Validated large-scale datasets and performed quality control checks to improve research accuracy and operational reliability.
- Analyzed complex entity and transactional information to identify inconsistencies, risk indicators, and compliance concerns.
- Produced structured research reports and intelligence summaries supporting regulatory and compliance requirements.
- Worked with high-volume data environments while maintaining accuracy, documentation standards, and reporting consistency.

## SELECTED PROJECTS

### Market Intelligence Research

Conducted industry landscape assessments, competitor benchmarking, trend analysis, and market opportunity assessments across multiple sectors.

### Business Insights Dashboard (Power BI)

Developed interactive dashboards and automated reporting solutions to visualize complex datasets and support business decision-making.

## EDUCATION

**MBA (Finance & IT)** 2025

**B.Tech (Computer Science & Engineering)** 2021

## TOOLS & PLATFORMS

Power BI — Excel — SQL — Python (Pandas)

ChatGPT — Claude — Gemini — Perplexity

Market Intelligence — Competitive Intelligence — Business Intelligence

**Certifications:** Business Analytics (IIM Indore), SQL for Data Analysis (Codecademy)